



JOB ANNOUNCEMENT

Vice President for Clean Energy

David Gardiner and Associates (DGA)

December 2021

DGA is seeking a rising clean energy leader who combines deep understanding and commitment to clean energy technologies and markets with astute strategic and political skills. Because we help a diverse array of business and non-profit clients and partners drive cutting-edge clean energy solutions to help solve climate change, we are looking for someone who can work with all sorts of people to advance change.

Position Overview

The Vice President for Clean Energy will be responsible for leading DGA's efforts to work with Fortune 500 leaders, non-profit organizations, foundations and start-ups to advance clean energy and for its work managing Americans for a Clean Energy Grid. The Vice President will develop and execute strategies, advocate for federal and state clean energy policies, develop business for the firm, conduct and oversee research and analysis, shape communications efforts, manage projects, and build partnerships among diverse parties, as well as other duties to support the firm's mission. The Vice President is a member of DGA's senior management team and manages two staff people. This position reports directly to the President. The Vice President's projects will typically involve work on:

- Renewable electricity and electric transmission and collaboration with others at DGA on electric vehicles, combined heat and power, renewable thermal energy, and other low-carbon technologies.
- Federal and state policies to advance those technologies.
- Corporate best practices.
- Clean energy markets and their relationship to climate change, economic development, consumer benefits, and job creation.

Core Duties

- Strategy – Develop and implement strategies, including corporate plans to scale up clean energy use and advocacy and lobbying strategies for clean energy government policy.
- Research and Analysis – Oversee the development of DGA research reports. Develop research methodologies and gather data and information through interviews, internet/hard copy documents, and other sources.



- Communications – Develop communications strategies and oversee or author reports or presentations to be shared with select groups or published for public consumption. Develop partnerships between diverse organizations, including companies, environmental organizations and other non-profits, state and federal policymakers, trade associations, utilities, clean energy developers and investors. Lobby federal, state, and local governments.
- Project Leadership and Marketing – Develop and oversee relationships with DGA’s current or prospective clients, lead projects, and market DGA, including developing proposals and other marketing materials for clients.
- Management – Manage the status and progress of projects, including budgets, and a small staff.

Position Requirements

The Vice President should possess:

- 5-10 years of relevant work experience, with demonstrated working knowledge of and practical experience with clean energy issues.
- Demonstrated leadership, advocacy and project management skills, coupled with excellent political skills and expertise.
- Expertise in clean energy, including policy, markets, and its role in corporate and other institutional sustainability efforts.
- Excellent research, writing, and verbal communications skills.
- Ability to work within tight deadlines and on multiple projects at the same time.
- Strong decision-making ability and attention to detail.
- Strong ability to work in a team or independently and be proactive.
- Commitment to excellent customer service and high-quality deliverables.
- A graduate degree in policy, business, law or field related to climate change, clean energy, or sustainability.

Compensation

The salary range for this position is \$125,000-\$140,000. Other benefits include health insurance, retirement, and transportation benefits, paid vacation, sick days, and paid holidays as outlined in the DGA Policy & Procedures Handbook.

Additional Details

DGA’s hiring decisions are based on qualification, merit, and business need. We are fully committed to building a team that represents a variety of backgrounds, perspectives, and skills.



As an equal opportunity employer, DGA values workplace diversity and inclusion. The more inclusive we are, the better our work will be.

*Location: Based in Arlington, VA office and requires only minimal travel. As of September 2021, DGA is continuing full-time remote work and monitoring CDC and government Covid-related guidelines for VA business return-to-work recommendations. DGA culture values the office environment to build teamwork while recognizing the benefits of a flexible work schedule to allow for healthy work/life balance. When conditions are safe for returning to the office, DGA staff will return to the office for a minimum of 2 days per week, with the option to work remotely the rest of the week.

How to Apply

Please send **resume**, **cover letter**, and **two writing samples** to jobs@dgardiner.com *no later than January 14, 2022*. Applications will be reviewed as they are received.

About DGA

DGA is a Washington, D.C. area-based strategic advisory firm focused on climate change, clean energy, and sustainability. We promote a wide range of clean energy solutions, including renewable electricity, transmission, electric cars and trucks, renewable thermal energy, clean fuels, and more. Our clients are an exciting mix of non-profit organizations, corporations, trade associations, and governments. We help our clients with strategic planning, research and analysis, and improved communications through our partnership building and advocacy. We helped to create and manage three cutting edge clean energy advocacy organizations – [Americans for a Clean Energy Grid](#), the [Combined Heat and Power Alliance](#), and the [Renewable Thermal Collaborative](#). Our team integrates decades of practical experience across business sectors with diverse subject expertise and produces highly tailored and high-quality products to meet the specific needs of each client. If you want to work on driving clean energy solutions with a diverse mix of clients and partners and co-workers, you should come work at DGA!

Examples of DGA Work

DGA supports the work of [Americans for a Clean Energy Grid](#), a non-profit advocacy coalition focused on the need to expand, integrate, and modernize the North American high-voltage grid in order to achieve a clean energy economy.

DGA helped launch the [Renewable Thermal Collaborative](#) (RTC), the leading coalition for organizations that are committed to scaling up renewable heating and cooling at their facilities and dramatically cutting carbon emissions. Its founding members include Mars, Procter & Gamble, Cargill, GM, Kimberly-Clark, and the City of Philadelphia.



DGA also collaborates on a project focused on [Accelerating the Adoption of Electric Trucks and EV Charging Infrastructure](#) to explore the landscape and outlook for electric trucks for freight movement, which could have a substantial benefit for carbon emission reductions. Other current and recent clients include Energy Foundation, the Combined Heat and Power Alliance, the Center for Climate and Energy Solutions (C2ES), Environmental Defense Fund, the Retail Industry Leaders Association, and the Solar Energy Industries Association.