

BUSINESS – THE REAL DEAL

**Powering economies into the low carbon future:
Business leaders claim that a strong deal in Copenhagen
will be good for the economy, a weak deal will be bad.**

What will world leaders produce at the end of the week?
A political deal? A legally binding deal? No deal at all?

There are rumours floating in and around the Bella Center that big business would prefer caution and the status quo instead of a treaty that is bold and sets comprehensive reduction targets.

That perception is incorrect. More than 1,000 businesses from all continents, most of them global players, are advocating for a strong legally binding deal that reduces carbon pollution and accelerates clean energy innovation on a global scale. They want a clear signal that

- Allows businesses to make long term investment decisions in low carbon technologies;
- Provides incentives to invest heavily in low carbon R&D, and;
- Protects economies from dramatic impacts of climate change.

The voice from progressive businesses represent over

11 Trillion US\$ in market capitalization.

These businesses provide over

20 million jobs

in companies which are committed to turn the vision of a low carbon economy into reality, generating at least

2.6 trillion US\$ in 2008 annual turnover.

One thing is for certain: today, there are many businesses delivering the **real deal**. The companies participating in the initiatives described below show that taking climate action makes business sense!

The question is – if businesses can do it,
why can't world leaders?

Business is showing the way, proving that cutting carbon is healthy for the economy.

The Prince of Wales's Corporate Leaders Group (CLG) and *The Copenhagen Communiqué*

In a letter to EU President Barosso, the EU CLG says "A strong deal in Copenhagen, will enable business to lead the transformational change that must occur in the world economy within the next couple of decades. A weak deal will be bad for the climate and for the economy."

The Copenhagen Communiqué, a statement developed by the EU and UK Corporate Leaders Group is now widely recognised as the definitive statement from the international business community and calls on world leaders to agree "These are difficult and challenging times for the international business community and a poor outcome from the UN Climate Change Conference in Copenhagen will only make them more so, by creating uncertainty and undermining confidence." It has been signed by over 900 companies based in over 60 countries, including every country in the G20, ranging from the world's largest companies and best known brands, to Small and Medium Size Enterprises (SMEs).

ABN AMRO
Absa Group Ltd
Accor
adidas Group
AEON Co.,Ltd.
Air France
AkzoNobel NV
Alcatel-Lucent
Allied Electronics Corporation Limited
Alstom
AMEC
Anglo American
ANGLOGOLD ASHANTI LTD
ARCADIS NV
Arup Group Ltd
Asia Pacific Resources International APRIL
Atkins
Atlantia S.p.A.
Aviva plc
BAKKAVOR
Balfour Beatty plc
Banco Popular Español
Banco Santander
Bank of America Merrill Lynch
Barclays
BASF SE
Bayer AG
BBVA
BEKAERT
Belgacom
BMO Financial Group
BMW AG
Bombardier Inc.
BP
Brandix Lanka Limited
BRF Brasil Foods S.A.
Bristol-Myers Squibb
British Airways plc
British American Tobacco plc
BT
Cable & Wireless plc
Capgemini
Carlsberg Group
CARREFOUR GROUP
Cascades Inc.
Cathay Pacific Airways Ltd
CEMEX
Centrica plc
Chartis
Cisco
City of Bergen
Coca-Cola Enterprises
Coca-Cola Hellenic
Coca-Cola İçecek
Compass Group PLC
Connexion
Credicorp LTD
CSC
Danone
Danske Bank Group
De Beers
Deloitte
Deutsche Bank AG
Deutsche Post DHL
DHV Group
Diageo plc
Domtar Corporation
DP World
DSM
E.ON UK plc
EADS
EADS ASTRIUM
eBay Inc.
EDF Energy
EnBW Energie Baden-Württemberg AG
ENDESA
Ericsson

Ernst & Young Global
Etex Group SA
F.Hoffmann-La Roche Ltd
Fairmont Hotels & Resorts
Ferrovial, S.A.
finnair
FirstGroup plc
Fomento de Construcciones y Contratas
Four Seasons Hotels and Resorts
France Telecom
Fujitsu
Gap Inc.
General Electric
Group Five Limited
Grundfos
H & M Hennes & Mauritz AB
Heidelberger Druckmaschinen AG
HP
HSBC Holdings plc
IBERDROLA
ICA AB
IKEA Group
Indesit Company
Infosys Technologies Ltd.
ING Group
Insurance Australia Group
Invensys, plc
IOI Corporation Berhad
ITC Limited
J Sainsbury's
James Finlay Limited
Johnson & Johnson
Johnson Controls, Inc.
Jones Lang LaSalle Incorporated
KBC group
KLM
Kone Elevators co.,LTD(China)
Koninklijke Ahold N.V.
KPMG International
Kraft Foods Global, Inc.
Legrand group
Lend Lease Coporation Ltd
Linfox
Logica
L'OREAL
LUKOIL oil company
LVMH
Macquarie Group Limited
Marks and Spencer
METRO Group
MOL
Mouchel
MTN (Mobile Telephone Networks) Ltd
National Australia Bank Limited
NATIONAL EXPRESS
National Grid plc
Nedbank Ltd
Nestle S.A.
Network Rail
Norsk Hydro ASA
Novartis
Novo Nordisk A/S
NSG Group
Old Mutual plc
Orascom Telecom Holding S.A.E
Otto Group
Pearson plc
PEMEX
PepsiCo, Inc
Perstorp Group
Pick n Pay
Pirelli Tyre & Parts
PriceWaterhouseCoopers
Procter & Gamble
PSA Peugeot Citroën
Rabobank Nederland
Reed Elsevier

Repsol YPF, S.A.
Research In Motion Limited
RGE Pte Ltd
RHODIA
Ricoh Company, Ltd.
Rio Tinto
Robert Bosch GmbH
Rolls-Royce
Royal Bank of Canada
Royal Bank of Scotland Group
RSA
RUSAL
RWE npower
Sabanci Holding
Saint-Gobain (UK, Ireland, and South Africa)
Sanlam Ltd
SAP
Sappi Limited
SC Johnson & Son, Inc.
SCA
Schneider-Electric
Scotiabank
Scottish and Southern Energy
SEB AB
SGS
Siemens AG
Sol Melia Hotels & Resorts
Stagecoach Group plc
Standard Life Plc
Starbucks Coffee Company
Statoil-Hydro ASA
SunGard
Suntech Power
Sustainable Aviation
Swire Pacific Limited
Swiss Re
Symantec
TDC
Telefonica O2 UK
Telefonica S.A
Telenor Group
Telstra Corporation Limited
The Bank of East Asia, Limited
The Body Shop
The Coca-Cola Company
The Co-operative Group
The Kroger Co.
Thomson Reuters
Umicore
United Technologies Corporation
Vale
Vattenfall
Virgin Group
Westpac Group
Woolworths Limited
Woolworths South Africa
WPP
Yahoo! Inc.

WWF Climate Savers

Climate Savers companies are demonstrating that ambitious greenhouse gas reduction targets are achievable while business is growing, that ambitious targets lead to a range of innovations and are good for the bottom line. Climate Savers dispels the myth that ambitious CO₂ cuts are bad for business and shows that carbon smart companies are the successful companies of the 21st century.

Collectively, Climate Savers companies are reducing emissions by 50 million tons CO₂ by 2010, equivalent to the annual emission of Switzerland. The companies have partnered with WWF in a global campaign calling to negotiators to "Let the Clean Economy Begin" with an ambitious climate deal in Copenhagen.

Catalyst
Elopak
Fairmont Hotels and Resorts
Hewlett Packard
IBM
Johnson & Johnson
JohnsonDiversey
Lafarge

National Geographic
Natura
Nike
Nokia
Nokia Siemens Networks
Novo Nordisk
Sagawa
Spitsbergen Travel

Sofidel
Sony
Tetra Pak
The Collins Companies
The Coca Cola Company
Xanterra Parks & Resorts

CERES/BICEP

We are major U.S.-based companies coming together to send a strong signal that we need a global deal now to address global climate change. A global deal must include significant near- and long-term emissions reductions targets, with a commitment of actions by other major emitting nations. Such a deal will provide the market certainty that will unleash the investments needed to create jobs and enhance U.S. competitiveness. We have long shared the widely-held view that climate change is a serious issue requiring immediate and meaningful action by government, industry, consumers and society. The urgency to act is clear and the need for strong leadership is paramount. We pledge our support for backing climate leadership on helping secure a strong global deal.

Levi Strauss & Co.
Nike
Starbucks
Sun Microsystems
Timberland
Aspen Skiing Company

Ben & Jerry's
Clif Bar & Company
eBay
Eileen Fisher
Gap Inc.
Jones Lang LaSalle

The North Face
Seventh Generation
Stonyfield Farm
Symantec

Climate Group

The businesses we work with need a long-term signal from Copenhagen. With the right deal we will see an unparalleled wave of investment and innovation: a clean energy and technology revolution. It is right for the planet and the right for the economy - we just need our leaders to seal the deal.

The Climate Group has created a coalition of governments and the world's most influential businesses all committed to tackling climate change. Through this coalition, it's helping to set the targets, create the policies, build the confidence, and generate the political willpower needed to make the changes the world requires to set it on a path to a low-carbon, prosperous future.

Alstom
Arup
Baker & McKenzie
Barclays Bank
Better Place
Bloomberg
BP
British Sky Broadcasting
British Telecommunications
Broad Air Conditioning
Catalyst Paper Corporation
Cathay Pacific Airways
CB Richard Ellis Group
China Mobile
Climate Change Capital
Coca-Cola

Dell
Dr Pepper Snapple Group
Duke Energy
Florida Power and Light Group
Google
HDR
HSBC
IBM
IWC
Johnson & Johnson
Johnson Controls
JP Morgan Chase
Lenovo
Man Group
Marks & Spencer
Munich Re

MWH
Nestle Waters
News Corporation
Nike
PepsiCo
Pratt Industries
ScottishPower
Standard Chartered Bank
Suntech
Swire Pacific
Swire Properties
Swiss Re
Tesco
Timberland
Virgin
Virgin Atlantic

Brazilian Business Council for Sustainable Development (BCSD-Brazil/CEBDS)

The Brazilian Business Council for Sustainable Development, a coalition of more than 50 of the largest companies in Brazil, aims to ensure the business leadership as catalyst to the change towards the Sustainable Development and a low carbon business. Among different efforts, BCSD-Brazil has adapted the GHG Protocol to the Brazilian companies necessities. In response, its company members have been engaged in managing the impact of their activities on the climate: whether by knowing, informing or setting GHG emissions reduction targets, or by exploring market-oriented strategies. Gathered to discuss and climate change impacts on their own activities and making the effort to contribute to an effective climate deal, BCSD-Brazil members have signed a Climate Pact and produced a common position paper to the COP15, which has been handed in to the Brazilian Government Negotiators, in order to contribute to a realistic and positive climate agreement.

Contacts:

WWF Climate Savers: Oliver Rapf, +32 494 307485, Bruce Haase, +31 624 981281

Corporate Leaders Group: Craig Bennett, +44 7703770024, Sandrine Dixon-Declève +32 477 449 439

CERES/BICEP: Peyton Fleming, +1 617 733 6660

The Climate Group: Luc Bas, +32 478 562 035

Brazilian Business Council for Sustainable Development: Marina +55 21 8162 0191